

# Gajgamiini



Oct 2016

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THE HOUSE JOURNAL OF  
THE MEHTA GROUP



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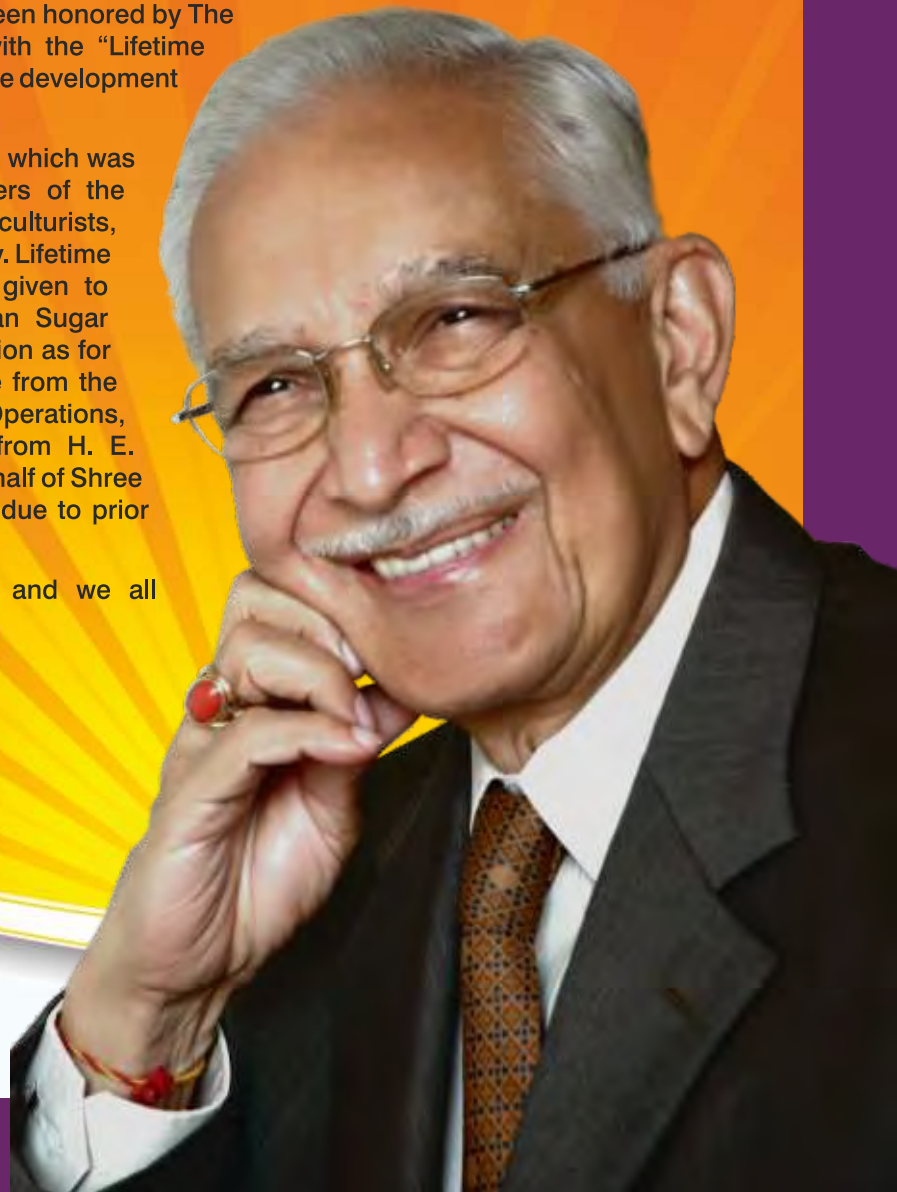
Gajgamiini: the graceful gait of an elephant. Strong, sure-footed and alert, the positive characteristics of this majestic animal are also qualities found in the Mehta Group.

## **SHREE MAHENDRA MEHTA HONoured WITH LIFETIME ACHIEVEMENT AWARD**

Our beloved Chairman Shree Mahendra Mehta has been honored by The Sugar Technologists' Association of India (STAI) with the "Lifetime Achievement Award" for his valuable contribution to the development of Sugar Industry abroad.

The Sugar Technologist's Association of India (STAI), which was established in 1925, has more than 3000 members of the Sugarcane & Sugar Industry comprising of Agriculturists, Technologists, Engineers and Managerial Cadre today. Lifetime Achievement Awards by STAI have always been given to renowned and distinguished personalities of Indian Sugar Industry. However, this award receives special attention as for the first time STAI has given the award to someone from the overseas Sugar Industry. Regional Director-African Operations, Mr S.C. Sharma received the prestigious award from H. E. President of India, Mrs Pratibha Devisingh Patil on behalf of Shree Mahendrabhai who was unable to attend the event due to prior commitments.

Mr. Mehta, we are proud of your achievements and we all congratulate you for the same.





Mr S.C. Sharma, Regional Director-African Operations receiving the Lifetime Achievement Award on behalf of Shree M.N. Mehta from Former President of India, Mrs Pratibha Devisingh Patil.

## COMPANY BUZZ



### Top Honour

#### SCL & GSCL bag Greentech Safety Awards

SCL, Ranavav bagged the 15th Greentech Safety Award in Platinum Category, awarded by Greentech Foundation, Delhi at a glittering ceremony held in Goa and attended by Health and Safety team lead by Shri Narendra Singh, Director (Works). This was the first time Greentech Foundation gave a Platinum Award to any cement unit and SCL acquired it amongst a total of 3 Platinum awards given out across the country.

GSCL on the other hand bagged the award in Gold category.



Greentech Award in Platinum category received by Mr Narendra Singh, Director-Works and team.



On behalf of GSCL, Mr. Dinesh G. Randad, President -Works received the Greentech Safety Award with Mr R.B. Bharadava, Dy. Manager - Safety.

### Congratulations!

SCL was honoured with the "FAME Excellence Award" in Industrial Environment as well as Occupational Health & Safety in Platinum and Gold categories respectively. The Awards were hosted by Foundation for Accelerated Mass Empowerment for the year 2016.

#### SCL honoured with Fame Excellence Award



Mr Arun Kumar Singh, Sr. Manager-Process & Mr Kaushik K Savani, Dy Manager-Safety of SCL Plant receiving the Gold Award.



Dr. Anil Kumar, DGM-Environment and Mr SP Singh, Sr. Officer-Environment receiving the Platinum Award.



## GSCL conferred with Rashtra Vibhushan Award

GSCL bagged the prestigious Rashtra Vibhushan Award for major contribution in pollution control practices, Greenbelt Development Measures, Environmental Training & Awareness Programmes, Conservation of Natural Resources, Environmental Audits & System Implementation.



Mr. Mukesh Vala, Dy. Manager - Process receiving the Award.

## Biz Meet

A business meeting was organized on 24th August 2016 at Hotel Lords at Porbandar wherein the Senior Executives from all the functions participated and deliberated upon future plans for growth. Mr Jay Mehta, Executive Vice Chairman in his address averred that we should review our strategy and align our priorities to achieve the organisational goal and Mr M.S. Gilotra, Managing Director advised the Executives that we should have better collaboration amongst us to find more efficient and innovative ways to mitigate the challenges faced by the industry and make a way for success.



Meeting in progress

## AGM's OF SCL & GSCL

SCL & GSCL's Annual General Meetings were held on 22nd August and 23rd September respectively. It was SCL's 58th and GSCL's 43rd AGM and both were presided by Mr Jay Mehta, Executive Vice Chairman and attended by all senior executives and shareholders.



SCL AGM



GSCL AGM

## Customer Conference held by SCOUL at Uganda

Sugar Corporation of Uganda Limited (SCOUL), Uganda, organized a "Customer Conference", for sugar customers on 21st July, 2016. Mr M.D. Hegde, Deputy Chief Executive of SCOUL welcomed the guests, almost 150, Ugandan distributors & export clients who attended the conference. Mr. Senthil Kumar, Deputy General Manager-Head of Sales & Marketing addressed the audience while Hon. Chairman Shree M.N. Mehta recognized the best performers in various categories of Sales like Packed Sugar, Exports, Bulk Sugar Sales, Best Rated Supermarket etc. He even acknowledged the contribution of exclusive distributors to SCOUL & congratulated the business partners & assured them that SCOUL will always provide quality products at an affordable price.

Mr Hemnabh Khatau, Hon. Director, The Mehta Group, also congratulated all the distributors during the event and introduced the Senior Management team.

Uganda's oldest and most well-reputed live band, "Afrigo" entertained the guests as they celebrated the successful journey of the company that has left a mark in the industry with its passion, commitment and structured approach.



Mr. Senthil Kumar & Shree M.N. Mehta with guests



Shree M.N. Mehta, Mr Hemnabh Khatau with a guests





# MARKETING UPDATES



## Influencer Meets

With the aim to understand the needs of the contractors and masons and update them about technological upgradation and best practices in construction, several influencer meets were organised by Hathi-Sidhee Cement



Contractors & Masons at the Influencer Meet at Sarakhej, Ahmedabad



Contractors & Masons at the Influencer Meet at Hirawadi, Ahmedabad

## BUSINESS MEET



Appreciating efforts of channel partners.



The business meet held at Kheda- Anand on 14th July 2016 felicitated the hard work put in by our channel partners to enhance our business. Their hard work is much appreciated!



We associated with ACCE( Association of Consulting Civil Engineers) to celebrate the 49th Engineers Day in a grand function held at Rajkot on 18th September, 2016. Ar. Jigna Desai and Keynote Speaker Ar. Dipen Gada shared their experiences on achievements of some of the great Engineers of our country and acknowledged their contributions made to the society. We, on behalf of Hathi-Sidhee Cement fascinated the audience with a fabulous presentation reinforcing its foothold in the industry. Company merchandise was also distributed amongst the audience for brand building.



Mr. Harendra Sahrawat, Technical Head Hathi-Sidhee Cement receiving Memento from ACCE



A warm welcome to Mr. Nayan Sureja, Deputy General Manager, Rajkot office.



Ar. Dipen Gada makes a point!



## Legacy meets Technology

Here is a glimpse of our newest way to stay in touch with our stakeholders! Our whatsapp invites designed for different festivals. A perfect example of holding on to our legacy, yet adapting to the modern times!



WhatsApp Greeting for Ganesh Chaturthi festival



WhatsApp Greeting for Rakshabandhan



WhatsApp Greeting for Independence Day



WhatsApp Greeting for Janmashtami

## Community Service

As a part of our community service initiative, Hathi-Sidhee Cement set up an Ambe Seva Camp enroute the Shri Arasuri Ambaji Mata Devasthan, Ambaji which is visited by thousands of devotees. This camp offered shelter for tired devotees and was branded with our display material to register well in the mind of the people.



Seva Camp on route to Ambaji

## Hoarding at prominent places in Bhuj city



## Hoarding Campaign

If you drive past Bhuj city, you won't miss to see our brands reinforcing their values of trust and faith through several hoardings in the city.

## English Vinglish

To further sharpen the communication skills of office staff at the Ahmedabad branch, a training program on "English Speaking" was conducted. 17 Employees participated in the program facilitated by Ms Prajakta of Sumraaz Technologies. The program spread over four months with three part time sessions in a week was a huge success!



Participating Office Staff





## Festival Fervour

Janmashtami at Lugazi, Uganda

Krishna Jayanthi was celebrated with full zeal in Uganda as Hon Chairman Shree M.N. Mehta, Regional Director African Operations, Mr S.C. Sharma, Chief Executive, Mr Anil Shah and all the employees of The Mehta Group and their family members gathered to seek the blessings of Lord Krishna



Shree M.N. Mehta seeking blessings of Lord Krishna



Singing bhajans



## JANMASHTAMI AT SCL & GSCL

Pooja and Shree Krishna Aarti by Mrs. & Mr. Dinesh G. Randa, President - Works



Matki-Fod by little Karha and 'Dahi Handi' Competition added to the celebrations

The festival of Janmashtami was celebrated at Shiva Temple, SCL & Mukambika Temple at GSCL, Sidheegram with devotion and joy. All the employees with their family members participated and celebrated the birth of Lord Krishna with sanctity and devotion.



## GANESH CHATURTHI

Ganesh Mahotsav was celebrated by Engineers and Officers at Bachelor Guest House, SCL Plant with great devotion and enthusiasm. A beautiful statue of Lord Ganeshji was installed and the religious rituals were performed daily with sanctity. The immersion took place in the sea at Porbandar on Ganesh Visarjan day.



Ganesh Puja



Ganesh Visarjan day

## Winners getting the certificates

## Spell Bees at Jinja, Uganda

A Spell Bee competition was held in various schools in Uganda this year and children of our employees participated in the competition and won several prizes. Sruthi Sood, d/o of Mr Sood, DGM-Electrical, SCOUL, Ananya Senthil Kumar d/o of Mr Senthil Kumar, DGM-Sales and Marketing and Vishal Rao, s/o Mr Rao, Cable Corporation, was selected in the top 20 winners and were recognized with certificates. This competition was held in the Horizon International School, Jinja, Uganda. Congrats to the winners!



Sruthi Sood receiving the award



And the next one goes to...Ananya Senthil Kumar





## Independence Day celebrations

The 70th Independence Day was celebrated on 15th August, 2016 with great enthusiasm. The National Flag was hoisted by the Chief Guest, Mr Dinesh G. Randad, President Works at GSCL and Mr D.B. Jagetiya, Sr. General Manager - Operations at SCL. To mark this occasion, the Chief Guests were given a Guard of Honor by the Security Personnel and the students of Saurashtra Cement Vidya Vihar left the gathering spellbound by their patriotic songs and cultural performances.



Mr Dinesh G. Randad, President Works hoisting the flag

## Salute to Teachers

NKDAV Public School celebrated Teacher's Day on 3rd September, 2016 with a small gathering started by prayers, followed by an ode to Dr. Sarvapalli Radhkrishnan, recognising his role in education as well as building the nation. Games were played, a cake was cut and students came forward to express their gratitude to teachers who are shaping their future.



Ms. Thresiamma Anto, Head Mistress, NKDAV School along with students.

## Youngest reader of GAJGAMINI!!



When one-year old Maya, Granddaughter of Mr Hemang Mehta and Great Granddaughter of Shree D.N. Mehta flips through the pages of Gajgamiini with such keen interest, our hearts melt with joy! More power to us and love to the little angel!

## 'Kannada Choodamani Ratna' Award for contribution in Kannada Literature



Mrs Hema Sadanand Amin, wife of Mr Sadanand Amin, Office Assistant in Administration department, Mumbai was awarded the prestigious "Kannada Choodamani Ratna" Award for her contribution in Kannada literature at Ranga Mandir, Bidar on 27th August, 2016. She has been continuously contributing her poems, stories and articles on travel and tourism in Kannada language for reputed Kannada daily newspapers - Udayavani, Karnataka Malla and several Kannada magazines. Congratulations Hema!

## Training conducted at Corporate Office, Mumbai

A 2-day training on Google Apps was conducted by Mr Ravi Suvarna & Mr Rohit from the IT department on 20th & 21st September, 2016 at the Corporate Office, Mumbai



## Shining Stars



Mr Nisarg, son of Dr Milan U Vasavada - DGM- Health Service, SCL at Ranavav completed his M.E in VLSI & Embedded System Design under EC branch by achieving 2nd rank in entire Gujarat Technological University from PG School of GTU, Gandhinagar and C-dac Pune with 8.62 CPI.



Mr. Anish Uchil Chandrashekhar, son of Mumbai Administration staff, Mr Chandrashekhar Uchil scored 84.31% in Higher Secondary School (XII std) from Mumbai Divisional Board.

### SCL,RANAVAV

KAUSHIK A MAKWANA,  
JR OFFICER (CCR)

AJITSINH U BARAD,  
SR. ENGR.(MECH.)TTP

VAMAN V RATHOD,  
ENGR(ELECT)

SANJAY B JADAV  
OFFICER (STORES)

BABULESH TIWARI  
SR. AUTO (ELECTRICIAN)

SIVAM SONI  
SR. OFFICER (ACCOUNTS)

SUBHASH VISHWAKARMA,  
ASST.MGR(E&I)

DIVYESH B. GADHER  
SR. SUPERVISOR -CCR

SHAMSHER SINGH  
SUPERVISOR -SECURITY

DINESH KUMAR TOMAR  
ENGINEER-DESIGN

HIREN C GOJARIYA  
OFFICER-CCR

**GSCL, SIDHEEGRAM**  
MITESH SHIMPI,  
CHIEF SECURITY OFFICER

VINOD KUMAR SHUKLA,  
MANAGER-LAND ACQUISITION

## Welcome Aboard

HEMENDRA JAIN,  
MANAGER- MINES

### MONARCH PLASTICS INC., CANADA

MIKE OHMSTEAD,  
SENIOR TEAM LEADER QUALITY ASSURANCE

SCOTT BURCHETT,  
TEAM LEADER IN BLOW MOLDING

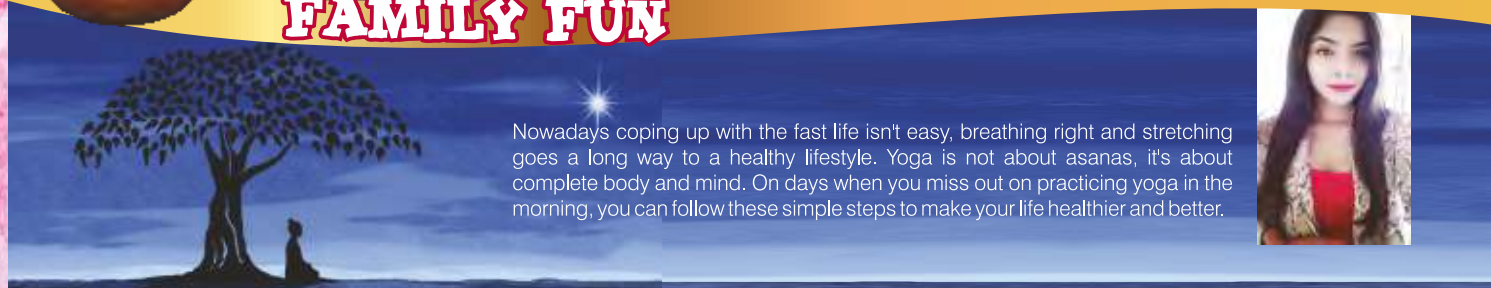
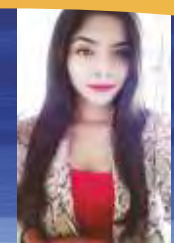
ELIZABETH ROSALDO,  
EXECUTIVE ASSISTANT TO MR HEMANG MEHTA





# Gajgamiini

## FAMILY FUN



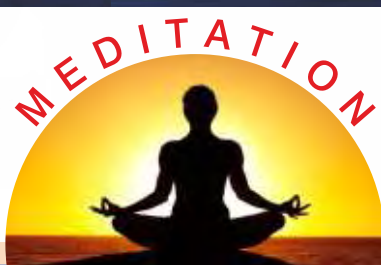
Nowadays coping up with the fast life isn't easy, breathing right and stretching goes a long way to a healthy lifestyle. Yoga is not about asanas, it's about complete body and mind. On days when you miss out on practicing yoga in the morning, you can follow these simple steps to make your life healthier and better.

## HACK YOUR STRESS BY BREATHING RIGHT

Contributed by Natasha Kanade,  
Ex. Front Office Co-ordinator, Mumbai

"In meditation, healing can happen. When the mind is calm, alert and totally contented, then it is like a laser beam – it is very powerful and helps stress reduction. (ART OF LIVING)

Relax with your eyes closed, take long, deep breaths and feel your breath move from your lungs and out through your nostrils or throat. (Breathing through



your nostrils is better). Once you're focused, take notice of your body and how each body part feels. Start with the toes and work your way up to your head. If your mind continues to wonder then bring your thoughts back to your breath. Breathe 5 to 10 times with full concentration on each breath. Take it a step further and chant "Om" as you breathe out.



### Progressive Relaxation

Progressive Muscle Relaxation teaches you how to relax your muscles through a two-step process. First, you systematically tense particular muscle groups in your body, such as your neck and shoulders. Next, you release the tension and notice how your muscles feel when you relax them. This exercise will help you to lower your overall tension and stress levels, and help you relax when you are feeling anxious. It can also help reduce physical problems such as stomachaches and headaches, as well as improve your sleep.

#### 1: Tension

The first step is applying muscle tension to a specific part of the body. This step is essentially the same regardless of which muscle group you are targeting. First, focus on the target muscle group, for example, your left hand. Next, take a slow, deep breath and squeeze the muscles as hard as you can for about 5 seconds. It is important to really feel the tension in the muscles, which may even cause a bit of discomfort or shaking. In this instance, you would be making a tight fist with your left hand.


#### 2: Relaxing the tensed muscles

After about 5 seconds, let all the tightness flow out of the tensed muscles. Exhale as you do this step. You should feel the muscles become loose and limp, as the tension flows out.

### Funny Joke

by Mrs. Miriam, Asst. Manager, SCOUL, Uganda

Venkat went to a bank to open a Saving Bank Account. After seeing the form he went to Delhi for filling it up. You know why? Form said: 'Fill Up In Capital.'



### COOL FUNNY QUOTES' CONTEST

Please send your entries of funny quotes befitting the picture to [neetam@mehtagroup.com](mailto:neetam@mehtagroup.com) and win the prizes.




by Ms. Prisca Christian,  
Asst.-HR & Admin.,  
SCL, Ahmedabad

### Sheer Khurma Recipe



#### Ingredients:

500 ml full fat milk, 2 tbsp ghee, 1/3rd bowl sugar (the dates and raisins add a lot of sweetness to the milk, so add sugar accordingly), 1/2 cup broken whole wheat vermicelli, 7 chopped cashews, 8 sliced almonds (soaked in milk for an hour, then peeled & sliced), 8 unsalted sliced pistachios, 5-6 dried seedless dates chopped (soaked in milk for an hour & then chopped); 4 cardamoms, crushed to a powder, a pinch of saffron, 1 tbsp chironji and 1 tbsp raisins

#### Method:

- Heat a pan moderately and pour the ghee. As the ghee starts melting, add chopped dry fruits and saute for 3-4 minutes.
- Add the vermicelli and roast them till golden.
- Heat milk in a saucepan and let it come to a boil. Lower the flame and simmer for 8-10 mins. till the milk slightly thickens.
- Add the roasted vermicelli, dry fruits and sugar to the milk and simmer till the vermicelli is cooked and has become soft, at least for about 8-10 minutes on a low flame. Keep on stirring the milk to avoid sticking to the bottom of the pan.
- Add the soaked saffron and simmer for another minute.
- Add cardamom powder and switch off the flame.
- Serve the Sheer Khurma hot, warm or chilled.



**Winners of 'Let Your Intellect Shine' :**

- \*Mr. Deepak More, SCL, Andheri Office, Mumbai
- \*Mr. Vijay Joshi, Dy. Mgr.-Accts., SCL, Ranavav
- \*Mr. Jogen Goswami, Sr. Officer-Accts., GSCL, Sidheegram
- \*Mr. Krunal Soni, SCL, Ahmedabad